

TOP TIPS FOR FUNDRAISING WITH YOUR TEAM

By taking part in the Look Good Feel Better charity netball tournament, we ask that each player try and raise £50 through their participation. We ask this because every year there are 350,000 people newly diagnosed with cancer in the UK, and as such, demand for Look Good Feel Better's services are now greater than ever. Every £50 raised through the tournament will go directly towards funding a place at a Look Good Feel Better workshop for someone living with cancer. Here, they will gain vital practical and emotional support to help them at a time when grueling treatments can often leave them feeling isolated and lacking in confidence and self-esteem.

Whether you choose to fundraise on your own or together with your team, here are some top tips to help you fundraise, and in turn, help us help more!

1. SET UP A TEAM JUSTGIVING PAGE

The quickest, easiest and safest way to collect donations online from friends and family. You can set up a team page and then all team members can share the same link and help contribute towards a team total.

To set up your page and start fundraising visit - <https://www.justgiving.com/lookgoodfeelbetter>

2. COLLECT DONATIONS AT UPCOMING FIXTURES & MATCHES

If you play regularly as part of a competitive or social league, consider utilising upcoming matches to generate some extra donations. On game day you could run a raffle, host a refreshment stand or challenge spectators to a shootout competition. Simply ask for a small donation from spectators and from players on opposing teams in return for taking part in the activity.

TOP TIP - if you can let people know in advance that you'll be running a fundraising activity at your upcoming game then they can make sure they bring along some cash to make a donation

3. HOST AN EVENT

Not only a great way to raise funds but also an opportunity to socialise with your team mates! You could hold a pub quiz in your local, a sports day in your local park, a clothes swap party or a cosy movie night. Get everyone involved in helping to create and organise an exciting fundraising event. Invite friends, family and colleagues to take part in return for a donation. We can provide you with all the materials and guidance needed, you will just need to delegate tasks to your team members so everyone can help with the planning and running of your fundraising event.

In your fundraising pack you will find lots of ideas and materials to help inspire you.

4. SHARE, SHARE, SHARE

Make sure you tell the story of why you're taking part in the tournament and the impact it will have on the work of Look Good Feel Better. Share your Justgiving page and updates on your fundraising through your social media channels, email and even your whatsapp contacts. It's so quick and easy!

You'll be joining hundreds of other women to play netball, joining forces on the courts to show your support for people living with cancer. By telling people about your participation in this special event, not only will you hopefully generate donations but you'll also be helping to raise much needed awareness for Look Good Feel Better. As a relatively small and unknown charity, this can have a huge impact and will hopefully ensure many more people know our services exist should they or a loved one ever need our support.



5. MATCH FUNDING

We're sure many of you and your team mates work for organisations that will be very supportive of their employees taking part in charitable activities. Make sure you check with your employer whether or not they offer match funding for their employee fundraising. This can sometimes double what you have raised and usually only requires a quick form to be completed!

We can provide you with a letter of authority if required and are happy to submit any forms which may be requested by your employer.

If you require any additional advice or support please don't hesitate to contact our Fundraising Team on fundraising@lgfb.co.uk or call 01372 747500. We'd love to hear from you and are very happy to help!

We can provide the following additional materials should you need them for your fundraising activity:

- Balloons
- Bunting
- Collection buckets/ tins
- Posters
- Sponsorship forms
- Stickers